# 2024 Current Fiscal Year Report: President's Export Council

Report Run Date: 03/29/2024 01:20:53 PM

| 1. Department or Agency | 2. Fiscal Year |
|---|---|
| Department of Commerce | 2024 |

| 3. Committee or Subcommittee | 3b. GSA Committee No. |
|---|---|
| President's Export Council | 366 |

| 4. Is this New During Fiscal Year? | 5. Current Charter | 6. Expected Renewal Date | 7. Expected Term Date |
|---|---|---|---|
| No | 11/16/2021 | 09/30/2023 | |

| 8a. Was Terminated During FiscalYear? | 8b. Specific Termination Authority | 8c. Actual Term Date |
|---|---|---|
| No | | |

| 9. Agency Recommendation for Next FiscalYear | 10a. Legislation Req to Terminate? | 10b. Legislation Pending? |
|---|---|---|
| Continue | Not Applicable | Not Applicable |

**11. Establishment Authority** Presidential

| 12. Specific Establishment Authority | 13. Effective Date | 14. Commitee Type | 14c. Presidential? |
|---|---|---|---|
| EO 12131 (continued by EO 14109) | 05/04/1979 | Continuing | Yes |

**15. Description of Committee** National Policy Issue Advisory Board

| 16a. Total Number of Reports | No Reports for this FiscalYear |
|---|---|

| 17a. Open | 17b. Closed | 17c. Partially Closed | Other Activities | 17d. Total |
|---|---|---|---|---|
| 0 | 0 | 0 | 0 | 0 |

**Meetings and Dates**

No Meetings

| | Current FY | Next FY |
|---|---|---|
| 18a(1). Personnel Pmts to Non-Federal Members | $0.00 | $0.00 |

| | | |
|---|---|---|
| **18a(2). Personnel Pmts to Federal Members** | $0.00 | $0.00 |
| **18a(3). Personnel Pmts to Federal Staff** | $0.00 | $0.00 |
| **18a(4). Personnel Pmts to Non-Member Consultants** | $0.00 | $0.00 |
| **18b(1). Travel and Per Diem to Non-Federal Members** | $0.00 | $0.00 |
| **18b(2). Travel and Per Diem to Federal Members** | $0.00 | $0.00 |
| **18b(3). Travel and Per Diem to Federal Staff** | $0.00 | $0.00 |
| **18b(4). Travel and Per Diem to Non-member Consultants** | $0.00 | $0.00 |
| **18c. Other(rents,user charges, graphics, printing, mail, etc.)** | $0.00 | $0.00 |
| **18d. Total** | $0.00 | $0.00 |
| **19. Federal Staff Support Years (FTE)** | 0.00 | 0.00 |

**20a. How does the Committee accomplish its purpose?**

The President's Export Council (PEC) provides advice and policy recommendations on exporting. Its primary function is to advise the President on export trade matters. The PEC advocates for export expansion and explores options for the improvement of trade relationships with the global trading partners of the United States.

**20b. How does the Committee balance its membership?**

The Council membership consists of up to 28 private sector members representing a range of sectors active in export trade, including small and large business, services, agriculture, capital goods, consumer goods, process industries, strategic industries, high-technology and basic industries, as well as labor. The diversity of the

membership allows the Council to provide the President with a consensus of views on trade from all segments of the economy. Additionally, Five United States Senators and five Members of the House of Representatives are appointed to the PEC by the President of the Senate and the Speaker of the House, respectively. Seventeen Executive Branch members serve by virtue of their office and include the Secretaries of Commerce, Agriculture, Energy, Homeland Security, Labor, State, Treasury, and Transportation; the United States Trade Representative; the Chairman of the Export-Import Bank of the United States; the Administrator of the U.S. Small Business Administration; the Director of the United States Trade and Development Agency; the President of the United States International Development Finance Corporation; the Chairman of the Council of Economic Advisors; the Director of the Office of Management and Budget; the Director of the National Economic Council; and Director of the National Security Council. The heads, or their designees, of the National Governors Association and the United States Conference of Mayors are also members of the PEC.

**20c. How frequent and relevant are the Committee Meetings?**

The Council generally meets twice each year.

**20d. Why can't the advice or information this committee provides be obtained elsewhere?**

The President's Export Council is the only national advisory committee on export expansion and the only one that encourages export expansion in the private sector. The Council also makes recommendations on broad, national policies and programs affecting trade. Other trade-related committees exist with a narrower focus on trade

negotiations, and most offer advice only on specific industry or sectoral matters. The Council is the only advisory committee on trade whose membership includes all the major actors in the trade field: representatives from the Administration, the Congress, industry, agriculture, and labor. Therefore, it is the only forum that allows for discussion and debate among these various factions prior to providing advice to the President. Because of the Council's unique membership, high-visibility, and access to policymakers, it can be a more credible and effective advocacy group than other advisory groups. The companies represented also have considerable resources to do research and other work gratis. Hiring consultants to do this same work would cost the Government considerably more.

**20e. Why is it necessary to close and/or partially closed committee meetings?**

N/A

**21. Remarks**

**Designated Federal Officer**

Tricia Van Orden Director, Trade Promotion Coordinating Committee Secretariat

| Committee Members | Start | End | Occupation | Member Designation |
|---|---|---|---|---|
| Amon, Cristiano | 03/24/2023 | 09/30/2025 | Qualcomm Incorporated | Representative Member |
| Bernstein, Jared | 07/10/2023 | 01/20/2025 | Council of Economic Advisers | Ex Officio Member |
| Blinken, Antony | 01/20/2021 | 01/20/2025 | U.S. Department of State | Ex Officio Member |
| Bottoms, Keisha | 08/08/2023 | 09/30/2025 | KRLB, LLC | Representative Member |
| Brainard, Lael | 02/21/2023 | 01/20/2025 | National Economic Council | Ex Officio Member |

| | | | | |
|---|---|---|---|---|
| Brewer, Rosalind | 03/24/2023 | 09/30/2025 | Business Executive | Representative Member |
| Buttigieg, Pete | 01/20/2021 | 01/20/2025 | U.S. Department of Transportation | Ex Officio Member |
| Curry, Raymond | 03/24/2023 | 09/30/2025 | Labor | Representative Member |
| Disbrow, Lisa | 03/24/2023 | 09/30/2025 | National Defense Industrial Association | Representative Member |
| Ebong, Enoh | 01/20/2021 | 01/20/2025 | U.S. Trade and Development Agency | Ex Officio Member |
| Ein, Mark | 03/24/2023 | 09/30/2025 | Kastle Systems | Representative Member |
| Ford, Beth | 03/24/2023 | 09/30/2025 | Land O'Lakes, Inc. | Representative Member |
| Fraser, Jane | 03/24/2023 | 09/30/2025 | Citi | Representative Member |
| Granholm, Jennifer | 01/20/2021 | 01/20/2025 | U.S. Department of Energy | Ex Officio Member |
| Guzman, Isabella | 01/20/2021 | 01/20/2025 | U.S. Small Business Administration | Ex Officio Member |
| Hart, Brett | 03/24/2023 | 09/30/2025 | United Airlines | Representative Member |
| Isaac, Brett | 03/24/2023 | 09/30/2025 | Navajo Power | Representative Member |
| Jahanian, Farnam | 03/24/2023 | 09/30/2025 | Carnegie Mellon University | Representative Member |
| Johnson, Lacy | 03/24/2023 | 09/30/2025 | Taft Stettinius & Hollister | Representative Member |
| Joyce, Gareth | 03/24/2023 | 09/30/2025 | Proterra | Representative Member |
| Laudicina, Paul | 03/24/2023 | 09/30/2025 | Kearney | Representative Member |
| Lawler, John | 03/24/2023 | 09/30/2025 | Ford Motor Company | Representative Member |
| Lesser, Rich | 03/24/2023 | 09/30/2025 | Boston Consulting Group | Representative Member |
| Lewis, Reta Jo | 01/20/2021 | 01/20/2025 | Export-Import Bank of the United States | Ex Officio Member |
| Lynch, Karen | 03/24/2023 | 09/30/2025 | CVS Health | Representative Member |
| Martinez, Robert | 03/24/2023 | 09/30/2025 | International Association of Machinists and Aerospace Workers | Representative Member |

| | | | | |
|---|---|---|---|---|
| Mayorkas, Alejandro | 01/20/2021 | 01/20/2025 | U.S. Department of Homeland Security | Ex Officio Member |
| Nathan, Scott | 01/20/2021 | 01/20/2025 | U.S. International Development Finance Corporation | Ex Officio Member |
| Raimondo, Gina | 01/20/2021 | 01/20/2025 | U.S. Department of Commerce | Ex Officio Member |
| Renjen, Punit | 03/24/2023 | 09/30/2025 | SAP | Representative Member |
| Roman, Michael | 03/24/2023 | 09/30/2025 | 3M | Representative Member |
| Rosen, Daniel | 03/24/2023 | 09/30/2025 | Rosen Partners LLC | Representative Member |
| Singer, Michelle | 03/24/2023 | 09/30/2025 | Comcast Corporation | Representative Member |
| Singh, Shamina | 08/08/2023 | 09/30/2025 | Mastercard Center for Inclusive Growth | Representative Member |
| Su, Julie | 03/11/2023 | 01/20/2025 | U.S. Department of Labor | Ex Officio Member |
| Subramaniam, Raj | 03/24/2023 | 09/30/2025 | FedEx Corporation | Representative Member |
| Sullivan, Jake | 01/20/2021 | 01/20/2025 | National Security Council | Ex Officio Member |
| Tai, Katherine | 01/20/2021 | 01/20/2025 | Office of the United States Trade Representative | Ex Officio Member |
| Verde, Juan | 03/24/2023 | 09/30/2025 | Alamo Solutions, LLC | Representative Member |
| Vilsack, Tom | 01/20/2021 | 01/20/2025 | U.S. Department of Agriculture | Ex Officio Member |
| Walden, Dana | 03/24/2023 | 09/30/2025 | Disney Entertainment | Representative Member |
| Yellen, Janet | 01/20/2021 | 01/20/2025 | U.S. Department of the Treasury | Ex Officio Member |
| Young, Shalanda | 01/20/2021 | 01/20/2025 | Office of Management and Budget | Ex Officio Member |

**Number of Committee Members Listed:** 43

## Narrative Description

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What are the most significant program outcomes associated with this committee?**

| | Checked if Applies |
|---|---|
| Improvements to health or safety | ☐ |
| Trust in government | ☐ |
| Major policy changes | ☐ |
| Advance in scientific research | ☐ |
| Effective grant making | ☐ |
| Improved service delivery | ☐ |
| Increased customer satisfaction | ☐ |
| Implementation of laws or regulatory requirements | ☐ |
| Other | ☐ |

**Outcome Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What are the cost savings associated with this committee?**

| | Checked if Applies |
|---|---|
| None | ☐ |
| Unable to Determine | ☑ |
| Under $100,000 | ☐ |
| $100,000 - $500,000 | ☐ |
| $500,001 - $1,000,000 | ☐ |
| $1,000,001 - $5,000,000 | ☐ |
| $5,000,001 - $10,000,000 | ☐ |
| Over $10,000,000 | ☐ |
| Cost Savings Other | ☐ |

**Cost Savings Comments**

The President's Export Council held no meetings in FY2022.

**What is the approximate Number of recommendations produced by this committee for the life of the committee?**
103

**Number of Recommendations Comments**
The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?**
0%

**% of Recommendations Fully Implemented Comments**
The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?**
50%

**% of Recommendations Partially Implemented Comments**
The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?**
Yes ☐ No ☐ Not Applicable ☑

**Agency Feedback Comments**
The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to provide feedback on and implement the recommendations.

**What other actions has the agency taken as a result of the committee's advice or recommendation?**

| | Checked if Applies |
|---|---|
| Reorganized Priorities | ☐ |
| Reallocated resources | ☐ |
| Issued new regulation | ☐ |
| Proposed legislation | ☐ |

| | |
|---|---|
| Approved grants or other payments | ☐ |
| Other | ☐ |

**Action Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**Is the Committee engaged in the review of applications for grants?**

No

**Grant Review Comments**

None

**How is access provided to the information for the Committee's documentation?**

| | Checked if Applies |
|---|---|
| Contact DFO | ✓ |
| Online Agency Web Site | ✓ |
| Online Committee Web Site | ✓ |
| Online GSA FACA Web Site | ✓ |
| Publications | ✓ |
| Other | ☐ |

**Access Comments**

None