

# 2008 Current Fiscal Year Report: Measuring Innovation in the 21st Century

## Economy Advisory Committee

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<b>1. Department or Agency</b>	<b>2. Fiscal Year</b>		
Department of Commerce	2008		
<b>3. Committee or Subcommittee</b>	<b>3b. GSA Committee No.</b>		
Measuring Innovation in the 21st Century Economy Advisory Committee	29147		
<b>4. Is this New During Fiscal Year?</b>	<b>5. Current Charter</b>	<b>6. Expected Renewal Date</b>	<b>7. Expected Term Date</b>
No	09/14/2006	09/14/2008	06/13/2008
<b>8a. Was Terminated During Fiscal Year?</b>	<b>8b. Specific Termination Authority</b>	<b>8c. Actual Term Date</b>	
Yes	Agency Authority	09/14/2008	
<b>9. Agency Recommendation for Next Fiscal Year</b>	<b>10a. Legislation Req to Terminate?</b>	<b>10b. Legislation Pending?</b>	
Terminate	No		
<b>11. Establishment Authority</b>	Agency Authority		
<b>12. Specific Establishment Authority</b>	<b>13. Effective Date</b>	<b>14. Committee Type</b>	<b>14c. Presidential?</b>
Secretarial Decision Memorandum	06/16/2006	Continuing	No
<b>15. Description of Committee</b>	Other Committee		
<b>16a. Total Number of Reports</b>	1		
<b>16b. Report Date</b>	<b>Report Title</b>		
	Innovation Measurement: Tracking 01/18/2008the State of Innovation in the American Economy		
<b>Number of Committee Reports Listed: 1</b>			

17a. 0 17b. Closed0 17c. Partially Closed0 Other Activities0 17d. Total0  
Open

### Meetings and Dates

No Meetings

	Current FY	Next FY
<b>18a(1). Personnel Pmts to Non-Federal Members</b>	\$0.00	\$0.00
<b>18a(2). Personnel Pmts to Federal Members</b>	\$0.00	\$0.00
<b>18a(3). Personnel Pmts to Federal Staff</b>	\$50,134.00	\$0.00
<b>18a(4). Personnel Pmts to Non-Member Consultants</b>	\$0.00	\$0.00
<b>18b(1). Travel and Per Diem to Non-Federal Members</b>	\$4,732.00	\$0.00
<b>18b(2). Travel and Per Diem to Federal Members</b>	\$0.00	\$0.00
<b>18b(3). Travel and Per Diem to Federal Staff</b>	\$0.00	\$0.00
<b>18b(4). Travel and Per Diem to Non-member Consultants</b>	\$0.00	\$0.00
<b>18c. Other(rents,user charges, graphics, printing, mail, etc.)</b>	\$4,542.00	\$0.00
<b>18d. Total</b>	\$59,408.00	\$0.00
<b>19. Federal Staff Support Years (FTE)</b>	0.30	0.00

### 20a. How does the Committee accomplish its purpose?

The Committee shall advise the Secretary on new or improved metrics on innovation in the economy. Better metrics will help improve our understanding of how innovation occurs in different sectors of the economy, how it is diffused across the economy, and how it impacts economic growth and productivity.

**20b. How does the Committee balance its membership?**

The membership shall reflect the diversity of the American economy, representing leaders in the relevant academic fields and, among representatives of the business community, relevant industry sectors, and businesses of varying size, including small and medium-sized enterprises.

**20c. How frequent and relevant are the Committee Meetings?**

The Committee will meet a minimum of three times with additional meetings at the call of the Secretary or his designee.

**20d. Why can't the advice or information this committee provides be obtained elsewhere?**

The growing demands among policy makers for more accurate and concise measures of innovation are increasing. There are no other Committees that can advise the Secretary on this important matter.

**20e. Why is it necessary to close and/or partially closed committee meetings?**

It is anticipated that the meetings will be open.

**21. Remarks**

**Designated Federal Officer**

Elizabeth Anderson Deputy Under Secretary for Economic Affairs

Committee Members	Start	End	Occupation	Member Designation
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Arora, Ashish	02/22/2007	09/14/2008	Professor of Economics and Public Policy, Carnegie Mellon University	Special Government Employee (SGE) Member
Ballmer, Steven	02/22/2007	09/14/2008	CEO, Microsoft Corporation	Representative Member
Bernd, David	02/22/2007	09/14/2008	CEO, Sentara Healthcare	Representative Member
Blanchard, James	02/22/2007	09/14/2008	Retired Chairman of the Board and CEO, Synovus Financial Corp.	Representative Member
Buckley, George	02/22/2007	09/14/2008	Chairman, President and Chief Executive Officer, 3M	Representative Member
Chandy, Rajesh	02/22/2007	09/14/2008	Carlson School Professor of Marketing, Associate Professor, University of Minnesota	Special Government Employee (SGE) Member
Collins, Arthur	02/22/2007	09/14/2008	Chairman and Chief Executive Officer, Medtronic, Inc.	Representative Member
Cooper, Kathleen	02/22/2007	09/14/2008	Dean of the College of Business at the University of North Texas	Special Government Employee (SGE) Member
Eskew, Michael	02/22/2007	09/14/2008	Chairman and Chief Executive Officer, UPS	Representative Member
Hodges, Luther	02/22/2007	09/14/2008	Owner of Sante Fe Hospitality and former CEO, financial institutions	Representative Member
Jorgenson, Dale	02/22/2007	09/14/2008	Samuel W. Morris University Professor at Harvard University	Special Government Employee (SGE) Member
Menzer, John	02/22/2007	09/14/2008	Vice Chairman, Wal-Mart Stores, Inc.	Representative Member
Palmisano, Samuel	02/22/2007	09/14/2008	Chairman of the Board, President and Chief Executive Officer, IBM	Representative Member

Schramm, Carl	02/22/2007	09/14/2008	President and Chief Executive Officer, Ewing Marion Kauffman Foundation	Representative Member
Siegel, Donald	02/22/2007	09/14/2008	Professor and Associate Dean, Graduate School of Management, University of California, Riverside	Special Government Employee (SGE) Member

**Number of Committee Members Listed: 15**

### Narrative Description

The Secretary's Policy Agenda lists support of the American Competitiveness Initiative as a priority. To this end, the Measuring Innovation in the 21st Century Economy Advisory Committee will consider ways to improve competitiveness and innovation metrics by determining the gaps in innovation data and help build a consensus about how to measure innovation.

### What are the most significant program outcomes associated with this committee?

	Checked if Applies
Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input type="checkbox"/>
Increased customer satisfaction	<input type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

### Outcome Comments

NA

### What are the cost savings associated with this committee?

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

**Cost Savings Comments**

NA

**What is the approximate Number of recommendations produced by this committee for the life of the committee?**

0

**Number of Recommendations Comments**

NA

**What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?**

0%

**% of Recommendations Fully Implemented Comments**

NA

**What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?**

0%

**% of Recommendations Partially Implemented Comments**

NA

**Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?**

Yes ☐ No ☐ Not Applicable ☒

## Agency Feedback Comments

NA

**What other actions has the agency taken as a result of the committee's advice or recommendation?**

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

## Action Comments

TBD

**Is the Committee engaged in the review of applications for grants?**

No

## Grant Review Comments

NA

**How is access provided to the information for the Committee's documentation?**

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input checked="" type="checkbox"/>
Online GSA FACA Web Site	<input checked="" type="checkbox"/>
Publications	<input type="checkbox"/>
Other	<input type="checkbox"/>

## Access Comments

N/A