

2007 Current Fiscal Year Report: Media Security and Reliability Council

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1. Department or Agency

Federal Communications
Commission

2. Fiscal Year

2007

3. Committee or Subcommittee

Media Security and Reliability
Council

3b. GSA Committee No.

13807

4. Is this New Fiscal Year?	5. Current Charter	6. Expected Renewal Date	7. Expected Term Date
No	03/24/2006	03/24/2008	03/24/2008

8a. Was Terminated During Fiscal Year?	8b. Specific Termination Authority	8c. Actual Term Date
Yes	Agency decision	04/19/2007

9. Agency Recommendation for Next Fiscal Year	10a. Legislation Req to Terminate?	10b. Legislation Pending?
Terminate	No	

11. Establishment Authority Agency Authority

12. Specific Establishment Authority	13. Effective Date	14. Committee Type	14c. Presidential?
Agency decision	03/26/2004	Continuing	No

15. Description of Committee Other Committee

16a. Total Number of Reports
No Reports for this Fiscal Year

17a. Open 0 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 0

Meetings and Dates

No Meetings

Current FY	Next FY
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18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$50.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00	\$0.00
18d. Total	\$50.00	\$0.00
19. Federal Staff Support Years (FTE)	0.00	0.00

20a. How does the Committee accomplish its purpose?

The purpose of MSRC is to provide members of the broadcast and multichannel video programming distribution (MVPD) industries the opportunity to establish recommendations on how to assure optimal reliability, robustness, and security of broadcast and MVPD facilities during emergencies. The goal is to develop best practices regarding the operation of broadcast and MVPD facilities and the restoration of these services during times of exceptional stress. The Committee will examine the vulnerabilities of broadcast and MVPD facilities and identify how to improve current practices. After careful review, the Committee will make appropriate recommendations to the Federal Communications

Commission on such best practices and how to conduct outreach to the industry.

20b. How does the Committee balance its membership?

MSRC's membership includes senior representatives from mass media companies, cable television and satellite service providers, trade associations, public safety representatives, manufacturers, and other related entities. The members were selected for their different areas of expertise and in order to represent a balanced viewpoint. If necessary, the Committee will also seek the advice of other individuals and entities with more particularized expertise.

20c. How frequent and relevant are the Committee Meetings?

Generally: Estimated Number of Meetings per Year - 2 Estimated Total Meetings - (None were held during 2007.)

20d. Why can't the advice or information this committee provides be obtained elsewhere?

MSRC provides its members with an open forum in which representatives of different media industries, as well as public safety and interest groups, can converse across different media platforms in order to develop new standards and practices to ensure the continuous operation of media in times of crisis. An advisory committee represents the most appropriate forum for exchanging information, developing recommendations, and coordinating the various industries and organizations involved in order to craft recommendations for the FCC and best practices for the affected industries.

20e. Why is it necessary to close and/or

partially closed committee meetings?

All MSRC meetings are open to the public.

21. Remarks

MSRC is supported by two working groups: (1) Toolkit Development and (2) Local Coordination.

Designated Federal Officer

Barbara Kreisman Chief, Video Division, Media Bureau, FCC

Committee Members	Start	End	Occupation	Member Designation
Adrick, Jay	03/24/2002	03/24/2008	Harris Broadcast Communications	Representative Member
Bailey, Bill	03/24/2002	03/24/2008	XM Satellite Radio, Inc.	Representative Member
Baker, William	03/24/2002	03/24/2008	Thirteen/WNET	Representative Member
Barrett, David	03/24/2002	03/24/2008	Hearst-Argyle Television, Inc.	Representative Member
Briese, Gary	05/17/2004	03/24/2008	International Association of Fire Chiefs	Representative Member
Britt, Glenn	03/24/2002	03/24/2008	Time Warner Cable	Representative Member
Brunson, Melanie	05/17/2004	03/24/2008	American Council of the Blind	Representative Member
Cahill, Robert	03/24/2002	03/24/2008	Univision Communications, Inc.	Representative Member
Carey, Chase	03/24/2002	03/24/2008	The DirecTV Group, Inc.	Representative Member
Cochran, Barbara	05/17/2004	03/24/2008	Radio Television News Directors Association	Representative Member
Decherd, Robert	03/24/2002	03/24/2008	Belo Corp.	Representative Member
Dickey, Lew	03/24/2002	03/24/2008	Cumulus Radio	Representative Member
Donovan, David	03/24/2002	03/24/2008	MSTV, Inc.	Representative Member
Eisner, Michael	03/24/2002	03/24/2008	Walt Disney Company	Representative Member
Ergen, Charles	03/24/2002	03/24/2008	EchoStar Communications Corporation	Representative Member
FitzSimons, Dennis	03/24/2002	03/24/2008	Tribune Company	Representative Member
Fritts, Edward	03/24/2002	03/24/2008	National Association of Broadcasters	Representative Member

Gates, Jack	03/24/2002	03/24/2008	National Captioning Institute	Representative Member
Giuliani, Rudolph	05/17/2004	03/24/2008	Giuliani Partners, LLC	Representative Member
Heppner, Cheryl	05/17/2004	03/24/2008	Northern Virginia Resource Center for Deaf and Hard of Hearing Persons	Representative Member
Hughes, Catherine	03/24/2002	03/24/2008	Radio One, Inc.	Representative Member
Kane, Tom	03/24/2002	03/24/2008	Viacom, Inc.	Representative Member
Klose, Kevin	03/24/2002	03/24/2008	National Public Radio	Representative Member
Lawson, John	03/24/2002	03/24/2008	Association of Public Television Stations	Representative Member
Mays, L. Lowry	03/24/2002	03/24/2008	Clear Channel Communications, Inc.	Representative Member
McEwen, Harlin	03/24/2002	03/24/2008	International Association of Chiefs of Police	Representative Member
McGinnis, Kevin	05/17/2004	03/24/2008	National Association of State EMS Directors	Representative Member
McSlarrow, Kyle	03/24/2002	03/24/2008	National Cable and Telecommunications Association	Representative Member
Mulloy, Kevin	03/24/2002	03/24/2008	Intelsat Global Service Corporation	Representative Member
Murdoch, K. Rupert	03/24/2002	03/24/2008	News Corp.	Representative Member
Pagon, Marshall	03/24/2002	03/24/2008	Pegasus Communications Corp.	Representative Member
Roberts, Brian	03/24/2002	03/24/2008	Comcast Corporation	Representative Member
Rockefeller, Sharon	03/24/2002	03/24/2008	WETA	Representative Member
St. Clair, Byron	03/24/2002	03/24/2008	National Translator Association	Representative Member
Taiclet, Jim	03/24/2002	03/24/2008	American Tower Corporation	Representative Member
Warner, Bud	03/24/2002	03/24/2008	SES Americom, Inc.	Representative Member
Williams, Jim	05/17/2004	03/24/2008	Associated Press	Representative Member
Wilson, Sandy	03/24/2002	03/24/2008	Cox Enterprises, Inc.	Representative Member
Wright, Joseph	03/24/2002	03/24/2008	PanAmSat Corporation	Representative Member
Wright, Robert	03/24/2002	03/24/2008	NBC Universal	Representative Member

Number of Committee Members Listed: 40

Narrative Description

MSRC supports the agency's homeland security objectives. MSRC was established in response to the terrorist events of September 11, in reaction to the loss of all major over-the-air broadcast facilities on the roof of the World Trade Center. MSRC formalizes and expands on the Commission's role in joint partnership with media during emergencies. MSRC provides a forum for representatives of all major media to collaborate and plan effectively by developing a set of best practices. Membership includes a diverse group of industry and organization leaders representing broadcast, cable and satellite. Under MSRC's current charter, the group has engaged in significant outreach efforts to encourage emergency planning throughout the community. Its work product includes best practices incorporated in: Model Vulnerability Assessment Checklists for Broadcast, Cable and DBS stations; Guide to Establishing Local Coordination of Emergency Communication Systems; Local Model Disaster Recovery Plans & Incident Response Manuals for Broadcast, Cable and DBS.

What are the most significant program outcomes associated with this committee?

	Checked if Applies
Improvements to health or safety	<input checked="" type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input type="checkbox"/>
Increased customer satisfaction	<input type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

Outcome Comments

NA

What are the cost savings associated with this committee?

Checked if Applies

- | | |
|----------------------------|-------------------------------------|
| None | <input checked="" type="checkbox"/> |
| Unable to Determine | <input type="checkbox"/> |
| Under \$100,000 | <input type="checkbox"/> |
| \$100,000 - \$500,000 | <input type="checkbox"/> |
| \$500,001 - \$1,000,000 | <input type="checkbox"/> |
| \$1,000,001 - \$5,000,000 | <input type="checkbox"/> |
| \$5,000,001 - \$10,000,000 | <input type="checkbox"/> |
| Over \$10,000,000 | <input type="checkbox"/> |
| Cost Savings Other | <input type="checkbox"/> |

Cost Savings Comments

NA

What is the approximate Number of recommendations produced by this committee for the life of the committee?

100

Number of Recommendations Comments

NA

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

75%

% of Recommendations Fully Implemented Comments

This is an estimate. Implementation is on a station by station basis.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

80%

% of Recommendations Partially Implemented Comments

This is an estimate. Implementation is on a station by station basis.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

Emergency Alert System (EAS) related MSRC recommendations were included in an outstanding NPRM.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

Emergency Alert System (EAS) related MSRC recommendations were included in an outstanding NPRM.

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

NA

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input type="checkbox"/>
Online GSA FACA Web Site	<input type="checkbox"/>
Publications	<input checked="" type="checkbox"/>
Other	<input checked="" type="checkbox"/>

Access Comments

www.mediasecurity.org