

2004 Current Fiscal Year Report: Industry Sector Advisory Committee on Wholesaling and Retailing for Trade Policy Matters (ISAC 17)

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1. Department or Agency	2. Fiscal Year
Department of Commerce	2004
3. Committee or Subcommittee	3b. GSA Committee No.
Industry Sector Advisory Committee on Wholesaling and Retailing for Trade Policy Matters (ISAC 17)	352
4. Is this New During Fiscal Year?	5. Current Charter
No	03/17/2004
	6. Expected Renewal Date
	03/18/2004
	7. Expected Term Date
	06/16/2004
8a. Was Terminated During Fiscal Year?	8b. Specific Termination Authority
Yes	
	8c. Actual Term Date
	06/16/2004
9. Agency Recommendation for Next Fiscal Year	10a. Legislation Req to Terminate?
Terminate	No
	10b. Legislation Pending?
11. Establishment Authority	Statutory (Congress Created)
12. Specific Establishment Authority	13. Effective Date
19 U.S.C. 2155	01/03/1975
	14. Committee Type
	Continuing
	14c. Presidential?
	No
15. Description of Committee	National Policy Issue Advisory Board
16a. Total Number of Reports	4
16b. Report Date	Report Title
	Statutory Advisory Report on 03/12/2004 U.S.-Australia Free Trade Agreement

Statutory Advisory Report on
03/19/2004 U.S.-Central America Free Trade
Agreement

Statutory Advisory Report on
04/06/2004 U.S.-Morocco Free Trade Agreement

Statutory Advisory Report on
04/22/2004 U.S.-Dominican Republic Free Trade
Agreement

Number of Committee Reports Listed: 4

17a. 0 **17b. Closed** 5 **17c. Partially Closed** 0 **Other Activities** 0 **17d. Total** 5
Open

Meetings and Dates

Purpose	Start	End
To be briefed and provide advice regarding issues pertaining to CAFTA, GATS/WTO, Customs Trade Security, E-Commerce privacy, FTAA, China, SACU and AGOA, Australia FTA, textile considerations, and Customs textile enforcement matters.	10/08/2003	10/08/2003
To be briefed and provide advice regarding issues pertaining to E-Commerce and privacy, textile trade agreements, FTAA, GATS/WTO, Customs security, CAFTA, SACU FTA and AGOA, Morocco FTA, WTO Accessions, regional trade issues (China), and security matters.	12/03/2003	12/03/2003
To discuss ISAC 17 Chair's Report regarding U.S.-Australia FTA.	03/11/2004	03/11/2004
To discuss ISAC 17 Chair's Report regarding U.S.-CAFTA.	03/18/2004	03/18/2004
To discuss ISAC 17 Chair's Report regarding U.S.-Dominican Republic FTA.	04/20/2004	04/20/2004

Number of Committee Meetings Listed: 5

	Current FY	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$58,000.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00

18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00	\$0.00
18d. Total	\$58,000.00	\$0.00
19. Federal Staff Support Years (FTE)	0.40	0.00

20a. How does the Committee accomplish its purpose?

The ISAC members have provided advice through on pertinent issues that were presented at the ISAC meetings by U.S. government officials from the Department of Commerce (USDOC), the US Trade Representative (USTR) and other agencies. During the fiscal year 2004, the committee expressed substantial and most often consensual views to USDOC and USTR officials regarding key distribution services (includes wholesaling, retailing, franchising, and commission agents) and matters that U.S. negotiators should consider as priorities for the upcoming General Agreement on Trade in Services (GATS)/World Trade Organization (WTO) negotiations, Free Trade Area of the Americas (FTAA), and several bilateral free trade agreement negotiations between the U.S. and Central America, Dominican Republic, and Australia. ISAC 17 members also meet with, and provide opinions to USDOC, USTR, and Customs officials, on cross-cutting issues such as electronic commerce, the facilitation of commercial exchanges through customs ports, and certain textile issues. The members will also continue to

provide opinions on the priorities for distribution services negotiations taking place in the GATS/WTO, the Free Trade Area of the Americas (FTAA), and the Universal Postal Union.

20b. How does the Committee balance its membership?

ISAC 17 members represent a variety of companies and geographic representations of U.S. wholesalers and retailers. The members have an extensive working knowledge of various retail formats, logistics, and channels of distribution, including department, speciality, discount, catalog, Internet, and independent stores. Efforts are continuing to increase the number and diversity of ISAC 17's membership. Currently, direct marketing, direct selling, franchising, telemarketing, and other retailing issues have experts representing them on the committee.

20c. How frequent and relevant are the Committee Meetings?

The committee meets approximately four times a year. However, the actual number of meetings is dictated by Government need for private sector advice. The U.S. Government will be engaged in multilateral, regional, and bilateral trade policy initiatives including Asia - Pacific Economic Cooperation, Free Trade Area of the Americas, Organization for Economic Cooperation and Development, and the World Trade Organization. Also, U.S. bilateral meetings concerning textile issues will need industry input. The advice the Government receives from the private sector through the advisory committees will be an ongoing process and will be an intrinsic part of developing U.S. positions for all policy negotiations.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

ISAC 17 represents a major U.S. industry sector and top employer of the United States. The structure ensures a unique source of information to the Government. All members have security clearances and through a continuing dialogue with Government officials are made aware of Government trade policy at a level not otherwise available to the private sector. Because these committees remain current in the broad spectrum of trade policy rather than a single facet--as would be the case in the absence of a committee structure--the private sector input from the committees is more pertinent. The advisory committee program, legislatively mandated, is the single formal comprehensive consultative link between the U.S. Government and U.S. industry and has the responsibility to address all issues concerning trade policy.

20e. Why is it necessary to close and/or partially closed committee meetings?

The Industry Consultations Program was established by the Trade Act of 1974 and in accordance with the Federal Advisory Committee Act (FACA). Subsection 135(f) of the Trade Act provides that the ISACs shall be exempt from the provisions of the FACA relating to open meetings, public notice, public participation, and public availability of documents when it is determined that the proceedings would, if disclosed, seriously compromise the Government's negotiating objectives or bargaining positions regarding trade policy matters. ISAC meetings routinely involve these kinds of discussions. The United States Trade Representative (USTR) evaluates each meeting agenda and issues a Notice of

Determination when it is necessary to close meetings.

21. Remarks

Designated Federal Officer

Bruce Harsh DFO

Committee Members	Start	End	Occupation	Member Designation
Autor, Erik	03/17/2002	06/16/2004	National Retail Federation	Special Government Employee (SGE) Member
Becker, Steven	03/17/2002	06/16/2004	Southern Wine and Spirits of America	Special Government Employee (SGE) Member
Crawford, Richard	03/17/2002	06/16/2004	McDonald's Corporation	Special Government Employee (SGE) Member
DeBolt, Don	03/17/2002	06/16/2004	International Franchise Association	Special Government Employee (SGE) Member
Fernau, Anna	03/17/2002	06/16/2004	Direct Selling Association	Special Government Employee (SGE) Member
Gold, Jonathan	03/17/2002	06/16/2004	International Mass Retail Association	Special Government Employee (SGE) Member
Handal, Peter	03/17/2002	06/16/2004	COWI International Group	Special Government Employee (SGE) Member
Hoffmann, Angela	05/27/2003	06/16/2004	Wal-Mart Stores, Inc.	Special Government Employee (SGE) Member
Holwill, Richard	03/17/2002	06/16/2004	Alticor, Inc.	Special Government Employee (SGE) Member
Kelly, Francis	03/17/2002	06/16/2004	Liz Claiborne, Inc	Special Government Employee (SGE) Member

Kochenderfer, Karil	05/27/2003	06/16/2004	Grocery Manufacturers of America	Special Government Employee (SGE) Member
Mangione, Peter	07/05/2002	06/16/2004	Footwear Distributors and Retailers of America	Special Government Employee (SGE) Member
Miller, Linda	03/17/2002	06/16/2004	The Taubman Company	Special Government Employee (SGE) Member
Mills, Josephine	05/01/2002	06/16/2004	Avon Products, Inc.	Special Government Employee (SGE) Member
Muse, Fred	03/17/2002	06/16/2004	Express Services, Inc.	Special Government Employee (SGE) Member
O'Dell, Jane	03/17/2002	06/16/2004	Limited Distribution Services	Special Government Employee (SGE) Member
Prescott, Charles	03/17/2002	06/16/2004	Direct Marketing Association	Special Government Employee (SGE) Member
Tuttle, James	03/17/2002	06/16/2004	Tuttle International Group, Ltd	Special Government Employee (SGE) Member

Number of Committee Members Listed: 18

Narrative Description

The Committee provides detailed policy and technical advice, information, and recommendations to the Secretary and the USTR regarding trade barriers and implementation of trade agreements negotiated under Sections 101 or 102 of the Trade Act of 1974, as amended, and Sections 1102 and 1103 of the 1988 Trade Act, which affect the products of its sector; and performs such other advisory functions relevant to U.S. trade policy as may be requested by the Secretary and the USTR or their designees.

What are the most significant program outcomes associated with this committee?

Checked if
Applies

Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input checked="" type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input type="checkbox"/>
Increased customer satisfaction	<input type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

Outcome Comments

Effective in formulating the trade policy and objectives of the United States.

What are the cost savings associated with this committee?

Checked if Applies

None	<input checked="" type="checkbox"/>
Unable to Determine	<input type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

Cost Savings Comments

NA

What is the approximate Number of recommendations produced by this committee for the life of the committee?

0

Number of Recommendations Comments

No measurable calculation is possible as recommendations are mostly made during meetings.

What is the approximate Percentage of these recommendations that have been or

will be Fully implemented by the agency?

0%

% of Recommendations Fully Implemented Comments

No measurable calculation is possible as recommendations are mostly made during meetings.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

0%

% of Recommendations Partially Implemented Comments

No measurable calculation is possible as recommendations are mostly made during meetings.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

Feedback is primarily rendered during meetings.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input checked="" type="checkbox"/>
Reallocated resources	<input checked="" type="checkbox"/>
Issued new regulation	<input checked="" type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input checked="" type="checkbox"/>

Action Comments

Issued changes to text of trade agreements.

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

NA

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input checked="" type="checkbox"/>
Online GSA FACA Web Site	<input checked="" type="checkbox"/>
Publications	<input type="checkbox"/>
Other	<input type="checkbox"/>

Access Comments

NA